

New Zealand Association of NLP
and
**New Zealand Association of Professional
Hypnotherapists**
are proud to present ...

**An Opportunity for Professional Collaboration,
Celebration, Contribution and Learning!**

“Expand Your Horizons”

With the

**2nd NZANLP / NZAPH
Joint National Conference
18 – 19 June 2011
Rotorua, New Zealand**



**At the
Kingsgate Hotel, Rotorua**

And Including The Annual General Meetings of Both Associations



Fenton St, Rotorua

Phone (07) 348-0199

Email: kingsgate.rotorua@millenniumhotels.co.nz

Booking Code: 15000311396

Presenting The 2nd Joint National Conference Of

The New Zealand Association of Neuro Linguistic Programming and The New Zealand Association Of Professional Hypnotherapists

A word or two from the Presidents

Zoe Wilkinson - NZANLP



I was very privileged to be the MC at the first Joint Conference in June 2009, and now I am proud and excited to be part of the 2nd Joint Conference as President of NZANLP. Conference 2011 will give you a taste of some great presentations of NLP and Hypnotherapy, some speakers holding qualifications in both modalities. This furthers the synergy and respect we have in holding this as a joint event. I urge all NLPers to attend the Conference, experience the excitement, energy, great networking, sharing of ideas and methodologies and feel the passion that each speaker brings to their art and science. If you are committed to expanding your NLP Professionalism, and fulfil your Professional Development requirements then this is a great way to do it. See you there.

Sue Leech - NZAPH

Be prepared to be fascinated and enlightened by this 2nd combined NLP & Hypnotherapy conference in Rotorua, where all manner of exciting and extremely effective techniques will bubble to the surface. Just as the earth crust is constantly shifting and exposing the layers beneath, so do this years line up of quality speakers encourage us to explore new tools (and expand those we already have in our toolbox) to expose then soothe, heal and balance helping clients to shift in positive ways. Look forward to catching up with colleagues and extending your network of like minded professionals. See you all there!



Annual General Meetings

NZANLP

The NZANLP Annual General Meeting will be held on Saturday at 5.45pm. All members are encouraged to attend. Adrian Metcalfe will be presenting a brief update on the progress of the Registration Board concerning the new Membership Standards at this time.

AGM details will be sent to members in a pack in May, prior to the AGM. This pack contains the AGM details, Proxy Voting form, Nomination form and the Minutes of the last AGM. Members can also bring things up for discussion at the AGM.

NZAPH

The NZAPH Annual General Meeting will be held on Saturday at 5.00pm. All members are encouraged to attend.

Enquiries

NZANLP / NZAPH : Claire Buckley: (09) 407-1506 or email conference@nzanlp.org.nz

Conference Treasurer: Wendy Maclarn : 07-847-8744 or wmaclarn@ihug.co.nz

Accommodation Bookings / Airport/Hotel Transfers: Kingsgate Rotorua Hotel : (07) 348-0199

and use Booking Reference : 15000311396

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Conference Timetable

Friday June 17th Evening

5.00pm	Early Registration for delegates arriving on Friday night.
6 -7.00	Drinks in the Concert Room - Cash bar with Happy Hour prices. Optional dinner at restaurant at discount rate for delegates.

Saturday June 18th

8.30am	Registration of Delegates arriving Saturday morning and refreshments		
9.00	Conference Commences with welcome from MC Jaki George-Tunncliffe		
9.10	Keynote Speaker Merv Edmunds - “Human Givens”		
10.00	Morning Tea - Provided		
Choices of Speakers – Select one and enter your choice into the Registration form.			
10.20	Wade Jackson - Being present - improving your connection with others.	10.20	Jenny McDonald & Sharon Muir - NLP and Neuroleadership
11.45	NZAPH Professionals present a Medley of Hypnotherapy Processes	11.45	Charlotte Hinksman - Ethics and Professionalism
1.05	Lunch Provided (Special Dietary Requirements - Vegan, Vegetarian, & Gluten Free can be provided - See Registration Form)		
2.00	Patricia Greenhough: Defragging Your brain	2.00	Mike Reeves-McMillan - This is your Mind (& Body) in Hypnosis
3.20	Afternoon Tea Provided		
3.40	Robin Harrison: The Power of Intention	3.40	Ron Shaw: New Generation NLP
4.45	End of programme		
5.45	Annual General Meeting NZANLP (60 mins)	5.00	Annual General Meeting NZAPH (45 mins)
7.30	Dinner (optional) With After Dinner Speaker Stephanie Philips (Dinner at own cost)		

Sunday Programme

8.50	Welcome to Day two by MC Jaki George-Tunncliffe		
9.00	Merv Edmunds Human Givens: Beyond the Barricade: revolutionary insights into human psychology.	9.00	Mark Klaassen - Spiral Dynamics: Values, Leadership and Change through different world views.
10.15	Morning Tea - provided		
10.35	Merv Edmunds – Continues	10.35	Mark Klaassen - Continues
12.00	Lunch - provided (Special Dietary Requirements - Vegan, Vegetarian, & Gluten Free can be provided - See Registration Form)		
1.00	Dr. Jill Walker - Privileging Māori metaphors to teach, heal and restore cultural identity	1.00	Des Shinnick - Building Your NLP/Hypnotherapy Practise with Children
2.00	Water Break		
2.10	Dr. Jill Walker - Continues	2.10	Des Shinnick - Continues
3.30	All Delegates to main room		
3.35	End of Programme - MC Jaki George Tunncliffe - Hand over to Presidents		
3.45	Afternoon tea and farewell.		

Conference Presenters



Introducing Merv Edmunds – Key Note Speaker - “Human Givens” Beyond the Barricade – *revolutionary insights into human psychology*

When researchers in the UK decided to ‘get back to basics’ on understanding emotional health, they looked at what new insights the disciplines of neuroscience, sociology, anthropology, biology could offer. The search yielded amazing results – a series of ‘givens’ or bedrock truths that better explain what it means to be psychologically well, and what to do when things go wrong. The new approach, known as the ‘Human Givens’, is causing something of a revolution in healthcare, and because the ideas are universal, education, diplomacy, and governments are also being influenced by them. Here is your opportunity to see how the ideas can impact your practice.

Workshop This workshop takes the core ideas (the role of emotion, why we dream and the importance of metaphor, our needs/resources balance, new insights into depression, the brain as a pattern matching organ), places them in a therapeutic model and demonstrates their application for dealing with depression, anxiety and trauma. You will be delighted by how much the ideas will validate what you have believed intuitively, and how simply they can add to your professional repertoire.

Bio: Merv is a teacher, trainer and therapist, and the first Australian to become qualified in the Human Givens approach to emotional health. He has run training seminars for health professionals and presented at many conferences in Australia, New Zealand, and the UK. Merv brings to the seminar room all the benefits of a life well-lived - he has built an aeroplane, several sports cars, and a yacht to his own design. You will be engaged, stimulated, and inspired by Merv’s award-winning teaching, his experience in private practice, and the way he shares his passion for life.

Wade Jackson

Title: Being Present - improving your connection with others

More important than technique is the relationship between therapist and client. Rapport is about the quality of your connection with others and Wade Jackson is a master of getting people out of their heads and into the present moment. Drawing on his experience in the healing, martial and performing arts, Wade’s interactive presentations fun, engaging and enlightening. As a consultant and keynote speaker, Wade has worked with thousands of people ranging from CEOs, senior executive teams, Universities, Militaries and not-for-profit organisations.



Bio: Wade Jackson is a highly sought after trainer and speaker, Wade is the author of the critically acclaimed book JOLT Challenge, the Self Intelligence experience. Wade is a member of the NZ Association of Professional Hypnotherapists (NZAPH), a certified Neuro Linguistic Programming (NLP) practitioner and has trained in Emotional Freedom Technique (EFT), Time Line Therapy, Parts Therapy and Zen Shiatsu, Japanese acupuncture massage. Wade is a holder of three internationally recognised black belts in martial arts, two of which he received while living in Japan. He is fluent in Japanese and is also an actor and improvised comedian. Wade combines his experience in the healing arts with his extensive background in the martial and performing arts to create a unique combination of tools and strategies to help people transform their personal and professional lives.

Sharon Muir and Jenny McDonald

How the emerging field of Neuroleadership relates to us as NLP Professionals

The term Neuroleadership was coined by David Rock in 2007 and is defined as : “ an emerging field of study focused on bringing neuroscientific knowledge into the areas of leadership development, management training, change management, education, consulting and coaching” The work and research of the field can be divided into 4 domains: Decision Making and Problem Solving , Emotional Regulation, Collaborating with Others, & Facilitating Change. There are parallels with many of our NLP practices and activities. If you use NLP in your work with others, whether one on one or in groups, Neuroleadership studies give compelling evidence as to why the N of NLP stands for Neuro.



About the presenters: Sharon Muir and Jenny McDonald have spent the last year studying the Neuroscience of Leadership through Middlesex University in the UK. They are both NLP Master Practitioners and Jenny is also a Trainer in NLP through INLPTA. Sharon and Jenny run successful consulting businesses in Wellington and apply NLP and Neuroleadership to many aspects of their work. They are excited about sharing these connections with you and the conference.



A Medley of Hypnotherapy

In this session, three Professional Members of the NZAPH will each briefly present on a unique process, that they have found to be really effective in their practice, in helping clients to make lasting and resourceful change

Charlotte Hinksman

Ethics and Professionalism in Private Practice



- When working with one to one clients and couples, what are the ethical issues you face and how do you best deal with them?
- How do you protect yourself, your therapeutic field, and your reputation AND do the absolute best for your clients?
- How should you be protecting your income with boundaries around payment and cancellation fees?
- What are your professional boundaries and how do you stick to them?
- These questions, and more, will be answered. This is for anyone running an income based professional private practice.

Bio: Charlotte Hinksman has run her NLP private practice for over five years now, which continues to be a consistent and successful business. With her sought after skills and experience she trains newly qualified NLP professionals once or twice a year in how to establish and maintain a professional private practice.

Patricia Greenhough

Defragging Your Brain

Patricia developed "De-fragging Your Brain" three years ago to heal an acute injury. This process is an up time hypnotic process, easily adapted to down time hypnosis, and is extremely useful for activating healing, change, and reorganising neurological information storage systems.

Bio: Patricia Greenhough is a director of Lifetime Learning (NZ) Ltd, an internationally trained NLP Trainer, Hypnosis Trainer, Feldenkrais® Teacher and Kinesiologist who has trained in many therapeutic modalities. She, with her co-trainer Richard Greenhough, run NLP Practitioner and Master Practitioner trainings in Christchurch N.Z. Patricia has worked as a health and wellbeing professional for over 30 years.



Mike Reeves-McMillan

This is Your Brain (and Body) Under Hypnosis



Why is it exactly that we can affect physical health with hypnosis? With new imaging technology we're learning more and more about how our brains and bodies work and getting closer and closer to answering that question. Mike Reeves-McMillan gives a (simple, accessible) introduction.

Bio: Mike Reeves-McMillan is a hypnotherapist and health coach, and a blogger (at hypno.co.nz). He recently completed a Certificate in Health Science from Massey University to improve his understanding of minds and bodies.

Robin Anne Harrison

The Power of Intention.

This presentation will take a look at how our intent impacts on the outcome. This would include how, as a therapist, our physiology, sound and presence have an impact on our client.

Bio: Robin is a Professional member of the NZ Association of Professional Hypnotherapists, and a Registered Hypnobirthing and Fertility Practitioner., in addition to being a Jin Shin Jyutsu Practitioner, a Reiki Master Teacher Practitioner and an EFT Practitioner. Robin works with people who wish to make a difference in their lives, she works from the fundamental principle that living an effective life relates not so much to what we know, but how we process what we know, how we adapt to change and our resilience when facing the challenges of daily living.



Ron Shaw

New Generation NLP

It has been 35 years [a generation] since Bandler and Grinder got together in California and co-created NLP. California in the mid 1970s was a special place at a special time. Gregory Bateson was doing his best work, Virginia Satir was path breaking in family therapy, Fritz Perls was getting weird at Esalen, and Milton Erickson was taking hypnotism to a whole new level. Along came a linguist and one of his students and they were able to make sense of it all. They used what was known about the brain, language, and artificial intelligence at the time and put a model together called NLP. We now know a lot more about the Neuro in NLP. Since the 70s the right brain has been rediscovered. Known then as the silent or minor hemisphere, the right brain is now understood to have a "language" of its own. The concepts of deletion, distortion and generalization are left brain dominant and need to be complemented by right brain concepts like pattern making and recognition.



We know a lot more about the Linguistic in NLP. In the 70s, linguistics was dominated by Chomsky's ideas of transformational grammar and Grinder's contribution to NLP is dominated by Chomsky's ideas. Since then there has been much work on how language is a cultural artefact and how words really do create worlds. And programming, in the 70's was strongly influenced by artificial intelligence as computing. This has moved on as well. What I'll be doing is reviewing many of the changes that have happened in the last 35 years, getting you to experience some of the impacts of the new thinking in an interactive way. It'll be provocative and challenging.

Bio: Ron is a project/programme manager working in the human change management space. NLP, of course, provides a powerful foundation for getting success in major projects where people have to do new things. Ron is currently studying neuroscience and its impact on communication. He tweets as enabled language and occasionally blogs on language. Ron received his NLP training from Richard Bolstad and Wyatt Woodsmall.

Mark Klaassen

Spiral Dynamics –Values, Leadership and Change through different Worldviews

The Spiral Dynamics Model arises from the extensive work and research of Dr Clare Graves, and more recent two of his graduates: Don Beck and Chris Cowan, who wrote the book "Spiral Dynamics". It is a developmental model of phases we all go through, showing the hidden patterns behind the diversities that shape human nature, and the values and beliefs that drive/attract and even repel change. These patterns connect people across variant contexts, and contribute significantly to why something works or does not work, in our communities and businesses. Mark will introduce the Spiral Dynamics (SD) model, including teaching and interactive experiences, linking SD's usefulness and insights to working with the individual, cultures, business and community organisations.



Bio: Mark Klaassen is a Certified NLP Master Trainer (INLPTA), Certified Spiral Dynamics SD I & II (NVC, USA), B.Theol, and Director of Communications Plus Ltd. Mark's background is in banking, business consultancy, community services, strategic planning, executive coaching and human development. Group Facilitator and Consultant to some of New Zealand's largest companies, including, Air New Zealand, ASB Bank, Fletchers and Vodafone. He has been conducting NLP certifications in New Zealand and internationally for over a decade.

Dr Jill Walker

Privileging Māori Metaphors To Teach, Heal And Restore Cultural Identity

Jill's PhD thesis explored using Ericksonian style techniques in combination with researched Maori creation stories. She created a '7 Card Spread' for school teachers and mental health workers to use as a guide for delivering these metaphors. Most New Zealanders know very little about the Maori Creation stories. These metaphors hold a wealth of material for resolving family conflicts and promote an attachment and respect for the environment. They attribute characters and gods for the wind, the birds, the ocean, continuing right down to the god of the fern root. It is Jill's intention to re-privilege these stories, offering them in an Ericksonian style format. She presents a method, teaching the story teller how to deliver them using NLP and hypnotic techniques. For the therapist, they can be used as scripts which will have a unique appeal to the New Zealand client.



Bio: Dr Jill Walker began her studies at the University of Auckland, with a double-major in psychology and philosophy. Jill then spent 5 years in the USA where she discovered her passion – hypnotherapy. She enrolled in the PhD program, with American Pacific University under Tad James. Upon returning home Jill set up 'Hypnospa', targeting the spa market to normalise hypnotherapy, making it as acceptable as a facial or massage to improve health and wellbeing.

Des Shinnick

Building Your NLP/Hypnotherapy Practise with Children

Many of us are looking for ways to increase practise income. Des shares his experience of doing this through expanding his practise to working with children. Children now account for 66% of his clients more than doubling his income. He'll share tips and ideas on how to work with children, why it's easy, and information around working with specific challenges children face. Working with children presents it's own challenges and rewards. This is a largely untapped market that is financially rewarding, and really a lot of fun to work in. It's also personally rewarding watching children overcome challenges that would otherwise severely limit their learning and personal growth.

Bio: Des is an NLP Master Practitioner & Trainer, with training in Hypnotherapy and Reiki. Des works extensively with Children in private practise in Auckland, Vivachi Centre of Health, and has also worked with the NLP Trauma Recovery team in Samoa.



Conference Organisers



Conference Co-ordinator - Claire Buckley, Committee Member NZANLP, Secretary NZAPH

Claire is the co-ordinator of the Conference, organising all the speakers, the venue and catering and ensuring that all the needs of both organisations has been met. Claire is a member of both NZANLP and NZAPH, is on both committees and has done a sterling job pulling the conference together.

Conference Treasurer - Wendy Maclarn, Treasurer, NZANLP



Wendy is the Treasurer of NZANLP and also is a member of NZAPH. She has the fun job of balancing the books and ensuring that the costs are carefully tamed to ensure the event is financially balanced and costs are equitable between the Associations.

Brochure - Zoe Wilkinson, President NZANLP

The brochure is a culmination of all the work that Claire has done. Pulling together the vast amounts of information and bios has been fascinating. This document represents everyone's contribution to date towards the conference.



Conference Master of Ceremonies - Jaki George-Tunncliffe, DTM



Jaki is a keen public speaker and toastmaster (Distinguished Toastmaster) and grasps every opportunity to utilise her well honed speaking skills. We are delighted that she has taken up the flag and we can be assured of a thoroughly memorable MC job done with taste and fun. Jaki is on the Committee of the NZANLP and has been responsible for producing the bimonthly newsletter and co-ordinating the NZANLP brochures.

Conference Enquiries to Claire Buckley on (09) 407 1506 or 021 883 616
conference@nzanlp.org.nz



Conference Costs for Saturday & Sunday

(Excluding Accommodation)

		If Paid By		
Members of NZAPH or NZANLP	Earlybird Discount	30 April	\$140*	Best Value!
Members of NZAPH or NZANLP	Full Investment	3 rd June	\$160	
Non-Members	Earlybird Discount	30 April	\$175	Best Value!
Non-Members	Full Investment	3 rd June	\$195	
One Day Attendance (Indicate Sat or Sun)	Full Investment	3 rd June	\$99	
Optional Saturday night dinner and after dinner speaker			\$32	

Please ensure your Conference bookings are made **by end of business Friday 3rd June 2011.**

Accommodation

Special Conference Rate Negotiated for Rooms.

- We have a limited number of special rate rooms reserved!
- Standard Room \$105 and Superior Room \$125
- B&B \$134 Standard Room and \$149 Superior Room.
- Rates quoted are for single or double occupancy* .If you wish to share a room **that will half your cost.*** Best Value.
- There are bed size mixes in each room. – Book early for best choice.
- All prices **include** GST.



Book at the **Kingsgate phone** ((07) 348-0199 or email kingsgate.rotorua@millenniumhotels.co.nz and use the **Reference Code 1500311396**

Airport / Hotel Transfers also available by arrangement with Kingsgate Hotel.

Please arrange your own accommodation for the conference. Please refer to the Kingsgate bookings and cancellations policy for more information about the process. Rotorua has a variety of other accommodation choices to meet every budget.

Catering - What is covered by the Conference Fee?

Morning & afternoon teas and lunch provided. We will have vegan, vegetarian and gluten free options available. Ensure you select this on your booking form. Breakfasts, dinners and drinks are at own cost.

What to Bring

- Note taking materials.
- A wonderful learning and sharing state.
- For those travelling to NZ for the Conference, Rotorua is a cold place in Winter! Bring warm clothes!

Conference Cancellation Policy

- Please note that should you withdraw from the Conference after the 3rd June 2011, your Conference fee will default a 50% cancellation fee.
- Please note that all accommodation bookings and airport transfers are made independently of the Conference Organisers – please refer to the Kingsgate Hotel bookings and Cancellation policy.



Product Table Booking Form

If you wish to promote products, books, CDs, DVDs at the conference, please complete the form below and include this with your registration. We will provide a table for a fee. The Conference Committee reserves the right to approve/veto applications depending on product suitability and space constraints.

Name : _____ **Ph:** _____ **Members \$25 / Non-members \$50**

I require a Small Medium Large Area / Table for Displaying my wares.

Products for display : (Description Please.) _____

Registration Form for the Joint NZANLP/ NZAPH Conference (Reg for 2 People)

Name : _____ Surname : _____

Address : _____

City: _____ Phone : _____

Email : _____ Mobile : _____

Member : NZANLP or NZAPH or Non-Member Intended Arrival Day : Friday Saturday

Dietary Requirements : Vegan Vegetarian Gluten Free Saturday Dinner Option (Tick if yes)

Session Choices

Saturday am	Wade Jackson	<input type="checkbox"/>	or	Jenny McDonald/Sharon Muir	<input type="checkbox"/>
Saturday am2	NZAPH Medley	<input type="checkbox"/>	or	Charlotte Hinksman	<input type="checkbox"/>
Saturday pm	Patricia Greenhough	<input type="checkbox"/>	or	Mike Reeves-McMillan	<input type="checkbox"/>
Saturday pm2	Robin Harrison	<input type="checkbox"/>	or	Ron Shaw	<input type="checkbox"/>
Sunday am	Merv Edmunds	<input type="checkbox"/>	or	Mark Klaassen	<input type="checkbox"/>
Sunday pm	Dr Jill Walker	<input type="checkbox"/>	or	Des Shinnick	<input type="checkbox"/>

Name : _____ Surname : _____

Address : _____

City: _____ Phone : _____

Email : _____ Mobile : _____

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Saturday pm	Patricia Greenhough	<input type="checkbox"/>	or	Mike Reeves-McMillan	<input type="checkbox"/>
Saturday pm2	Robin Harrison	<input type="checkbox"/>	or	Ron Shaw	<input type="checkbox"/>
Sunday am	Merv Edmunds	<input type="checkbox"/>	or	Mark Klaassen	<input type="checkbox"/>
Sunday pm	Dr Jill Walker	<input type="checkbox"/>	or	Des Shinnick	<input type="checkbox"/>

Conference Fees

Member Earlybird discount to be paid by 30 April _____ \$140 per person \$ _____

Member to be paid by 3rd June _____ \$160 per person \$ _____

Non-member Earlybird discount to be paid by 30 April _____ \$175 per person \$ _____

Non-member to be paid by 3rd June _____ \$195 per person \$ _____

Single day attendance (Circle Saturday or Sunday) paid by 3 June _____ \$99 per person \$ _____

Saturday Night Dinner & Speaker Option _____ \$32 per person \$ _____

Products Table - pay with registration and attach the form. \$25 **Members** \$50 **Non-Members** \$ _____

Name on Cheque : _____ **Total** \$ _____

Paid by Cheque : Paid Online : Account : **Conference 03-0255-0037155-01**

Do you need separate receipts? Yes No

Please put Surnames as reference) You can scan your **Registration Form** to conference@nzanlp.org.nz

or

Please post your Registration Form (with payment) to :

NZANLP/NZAPH Joint Conference, 144 Waipapa West Road, RD2, Kerikeri 0295

*See you at the
Conference!*